

### **HEART AND VASCULAR CENTER**

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Northampton Regional EMS 1525 Canal Street P.O. Box 116 Northampton, PA 18067

16 May 2014

Mrs. Wescoe and NREMS:

We would like to congratulate Northampton Regional EMS for their impressive achievement of the AHA Mission Lifeline EMS recognition. We are proud to recognize that Northampton Regional EMS is one of only 29 EMS agencies in Pennsylvania to achieve this honor. This achievement highlights what we at LVHN have known for a long time, Northampton Regional EMS is the premier EMS provider in the region and one that excels in the treatment of the sickest cardiac patients. Your devotion to safe, rapid and accurate STEMI care has placed your team among the best in your community. It is this commitment to the community and the care that you give, that gives us, at Lehigh Valley Health Network, the utmost pride to be working with you.

Sincerely,

Ronald S. Freudenberger, MD Chief, Division of Cardiology Lehigh Valley Health Network

## **BECAUSE TIME MATTERS**,

**Heart** Association American

MISSION

# 2014 Mission: Lifeline® EMS Recognition

the American Heart Association proudly recognizes your achievement as a Silver Mission: Lifeline® EMS Agency On this date, April 30, 2014,

### **Emergency Medical Services, Inc.** Northampton Regional Northampton, PA

Nancy Brown Chief Executive Officer, American Heart Association

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Gray Ellrodt, MD Chairman, Mission: Lifeline Advisory Working Group

Mariell Jessup, MD, FAHA / President, American Heart Association

### Northampton Regional Emergency Medical Service receives American Heart Association's

### Mission: Lifeline EMS Recognition Award

Northampton, Pa, May 15, 2014 —

Northampton Regional Emergency Medical Services has received the American Heart Association's Mission: Lifeline® EMS Silver Award that recognizes its commitment and success in implementing specific quality improvement measures for the treatment of patients who suffer a severe heart attack known as a STEMI (ST Elevation Myocardial Infarction).

Every year, almost 300,000 people experience a STEMI, a type of heart attack caused by a complete blockage of blood flow to the heart that requires timely treatment. To prevent death, it's critical to restore blood flow as quickly as possible, either by surgically opening the blocked vessel or by giving clot-busting medication.

Unfortunately, a significant number don't receive prompt reperfusion therapy, which is critical in restoring blood flow. Mission: Lifeline seeks to save lives by closing the gaps that separate STEMI patients from timely access to appropriate treatments. Mission: Lifeline's new EMS recognition program recognizes those emergency responders for their efforts in improving STEMI systems of care and improving the quality of life for these patients.

Emergency Medical System providers are vital to the success of Mission: Lifeline. EMS agencies provide education in STEMI identification and access to 12-lead ECG machines and follow protocols derived from American Heart Association/American College of Cardiology guidelines. The correct tools and training allow EMS providers to rapidly identify the STEMI, promptly notify the medical center and trigger and early response from the awaiting hospital personnel.

Agencies that receive the Mission: Lifeline Silver award have demonstrated at least 75 percent compliance for each required achievement measure for the entire year, and treat at least eight STEMI patients for the year.

"We commend Northampton Regional EMS for this achievement award, which reflects a significant commitment to improve the quality of care for heart attack patients," said A. Gray Ellrodt, MD, Chair of the Mission: Lifeline committee and Chief of Medicine at the Berkshire Medical Center in Pittsfield, Mass. "All too many heart attack patients in the United States still fail to receive appropriate treatment for their life-threatening condition within the recommended timeframes. We must all continue this important work to streamline and coordinate regional systems of care to save lives and prevent complications."

Northampton Regional EMS is dedicated to making our unit among the best in the country, and the American Heart Association's Mission: Lifeline program is helping us accomplish that by implementing processes for improving STEMI systems of care with the goal of improving the quality of care for all STEMI patients," We are pleased to be recognized for our dedication and achievements in emergency medical care for STEMI patients."

### **Northampton Regional Emergency Medical Services:**

Northampton Regional Emergency Medical Services joins only 207 other EMS agencies in the US and 29 other EMS agencies in Pennsylvania as an inaugural recipient of American Heart Association Mission: Lifeline Emergency Medical Services Performance Achievement Award. As <u>1 of 10 EMS agencies in Pennsylvania</u>, Northampton Regional Emergency Medical Services joins 99 other agencies in the US receiving a Silver Performance Achievement Award.

Northampton Regional Emergency Medical Services is the provider of advanced and basic life support ambulance and community health services for the communities of Allen Township, Borough of Catasauqua, Hanover Township, Lehigh Township, Borough of North Catasauqua, Borough of Northampton and the providers of advanced life support for East Allen Township.

### **Mission: Lifeline**

The American Heart Association's Mission: Lifeline® program helps hospitals and emergency medical services develop systems of care that follow proven standards and procedures for STEMI patients. The program works by mobilizing teams across the continuum of care to implement American Heart Association/American College of Cardiology clinical treatment guidelines. For more information, visit heart.org/missionlifeline and heart.org/quality.